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EXPERIENCE

UX/UI Designer ASP

Irvine, CA Feb 2021 to Present

Senior UX/UI/Visual Designer Collov Home Design

Menlo Park, CA Feb 2020 to Nov 2020

UX/UI/Web Designer TILTA

Glendale, CA Jan 2019 to Feb 2020

UX Architect ESRI

Redlands, CA June 2016 to Nov 2018

Interaction Design Intern BMW Group DesignworksUSA

Newbury Park, CA Jan 2015 to Apr 2015

- Led the research, prototyping, usability testing, and design of the ASP sterilization product interface.
- Led the design of a new wearable sterilization aid product in Growth Accelerator Program.
- Built and maintained the design system.

· Led a UX design team of three.

- Led the design of Collov web app, mobile app, and backend tool.
- Collaborated with marketing team, interior designer team, and engineering team to do user research, help define product requirements and road map.
- Created the design system from scratch.
- Envisioned and designed the visual identity of the brand.
- · Designed and maintained the e-commerce company website.
- Worked closely with engineering team and marketing team to drive demand and new customer acquisition.
- Led the design of multiple GIS(Geographic Information System) industry web apps.
- Contributed to the information architecture of esri.com.
- Designed UI components for esri.com.
- Designed the UI of the Rolls-Royce Phantom.
- Participated in the conceptualization of the new i3 interface.
- Researched for the Toyota-BMW Collaboration project.

EDUCATION Art Center College of Design

Bachelor of Science in Interaction Design

On Provost's List in 2013 Pasadena, CA 2015

University of Science and Technology Beijing

Bachelor of Engineering in Industrial Design

Beijing, China 2011

SKILLS

Digital

Adobe Illustrator, Photoshop, XD, InDesign, After Effects, Sketch, Figma, Principle, InVision, Processing, Arduino, SolidWorks, CINEMA 4D, JavaScript, jQuery, HTML, and CSS.

Design

Low to high fidelity design & prototyping, persona & scenario, sketching & storyboarding, wireframing, user research, usability testing, 3D modeling, video editing, and motion graphics

Language

English (Professional) Mandarin (Native)